

# Roi Lev

New York, NY 10002

(212) 470-1039

[mrleroi@gmail.com](mailto:mrleroi@gmail.com)

[Portfolio](#)

[LinkedIn](#)

[Vimeo](#)

## Education

---

- New York University.** **2016-2018**  
**Master's degree, Interactive Telecommunications Program (ITP).**  
  - Specialized in spatial and immersive technologies (VR, AR, Projection Mapping)
  - Awarded with more than \$60,000 grants from Verizon, NYC media lab and HAVAS New York for developing creation tools and immersive experiences
  - Developed VR & AR experiences exhibited in the World Maker Faire and Exploring Future Reality summit (full list <http://www.roilev.com/about/>)
- Tel-Aviv University.** **2011-2015**  
**Bachelor of Arts in Cinema Studies and Psychology.**  
  - Led research and wrote papers on psychological effects of cinema
  - Conducted a seminar research on immersive media (forecasted implications of VR & AR)
- EICAR, The International Film School of Paris.** **2005-2006**  
**Certificate of graduation.**  
  - One year program in filmmaking, including master classes with top filmmakers, such as Oliver Stone
  - Selected out of group of 100 students to receive funding by EICAR to edit a short film

## Professional Experience

---

- VR/AR Developer. GrafX.co.** **2017**  
  - Established the agency's interactive department making projects in VR, AR, web and digital installations
  - Led interactive media projects from ideation stage, including direct relations with bank of America, Dolce & Gabbana and Madison Equities
  - Prototyped with Oculus, Hololens, Beacons, Leap motion, openCV, photogrammetry, Kinect, ARKit
- Intelligence Officer & Project Manager. Israeli Prime Minister's Office.** **2010-2015**  
  - Awarded for significant innovative contribution to the state of Israel, given by the head of Israeli intelligence
  - Orchestrated top priority intelligence projects with budgets of more than \$10m and dozens of functionaries
  - Reported routinely to state level decision makers
- Director, Editor & Producer. Freelance.** **2001-2014**  
  - Produced short films with more than 100 cast and crew members
  - Edited hundreds of films in various genres including fiction, documentaries, music videos and installations
  - Publication in Israel's leading news portal: "Future Generation of Documentaries" - <http://e.walla.co.il/item/2562949> (Hebrew)
- Team Leader, Analysts & Project Managers. IDF Technological Intelligence Unit.** **2008-2010**  
  - Managed a team of 8 project managers, responsible for large-scale technological intelligence collecting projects
  - Coordinated relations with local and international intelligence partners; led joint top-secret initiatives directly related to Israel's national security
  - Initiated, planned, and managed development of technological intelligence systems
  - Received excellence award from the Unit's commander (Colonel rank)

## Skills

---

- Software** Unity, Unreal Engine, ARKit, Vuforia, JavaScript, HTML, CSS, C++, C#, Adobe suite, video compression
- Hardware** Experienced with HTC VIVE, Oculus rift, Oculus Gear, Google Cardboard, Leap motion, Tango, Hololens, Structure sensor, Arduino, Raspberry Pi, HTTP and networks
- Personal** Team player who strives for a collaborative work atmosphere. Constantly seeking out-of-the-box solutions to complex problems. Passionate about AR & VR and always excited to hear a good story or try new tastes.
- Languages** English - Fluent, Hebrew - Fluent, French - Proficient

For more info visit: <http://www.roilev.com/about/>