

Roi Lev

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[Portfolio](#)

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[Vimeo](#)

Education

New York University.

2016-2018

Master's degree, Interactive Telecommunications Program (ITP).

- Specialized in spatial and immersive technologies (VR, AR, Projection Mapping)
- Awarded with more than \$60,000 grants from Verizon, NYC media lab and HAVAS New York for developing creation tools and immersive experiences
- Developed VR & AR experiences exhibited in the World Maker Faire and Exploring Future Reality summit (full list <http://www.roilev.com>)

Tel-Aviv University.

2011-2015

Bachelor of Arts in Cinema Studies and Psychology.

- Conducted a seminar research on immersive media (forecasted implications of VR & AR)
- Led research and wrote papers on psychological effects of cinema

EICAR, The International Film School of Paris.

2005-2006

Certificate of graduation.

- One year program in filmmaking, including master classes with top filmmakers, such as Oliver Stone
- Editor of a short film, selected out of group of 100 students to receive funding by EICAR

Professional Experience

VR/AR Developer. GrafX.co.

2017

- Established the agency's interactive department making projects in VR, AR, web and digital installations
- Led interactive media projects from ideation stage, including direct relations with bank of America, Dolce & Gabbana and Madison Equities
- Prototyped with Oculus, Hololens, Beacons, Leap motion, openCV, photogrammetry, Kinect, ARKit

Intelligence Officer & Project Manager. Israeli Prime Minister's Office.

2010-2015

- Established and managed an in-house creative agency for the Israeli intelligence.
- Awarded for significant innovative contribution to the state of Israel, given by the head of Israeli intelligence
- Orchestrated top priority intelligence projects with budgets of more than \$10m and dozens of functionaries
- Reported routinely to state level decision makers

Director, Editor & Producer. Freelance.

2001-2014

- Produced short films with more than 100 cast and crew members
- Edited hundreds of films in various genres including fiction, documentaries, music videos and installations
- Publication in Israel's leading news portal: "Future Generation of Documentaries" - <http://e.walla.co.il/item/2562949> (Hebrew)

Team Leader, Analysts & Project Managers. IDF Technological Intelligence Unit.

2008-2010

- Managed a team of 8 project managers, responsible for large-scale technological intelligence collecting projects
- Coordinated relations with local and international intelligence partners; led joint top-secret initiatives directly related to Israel's national security
- Initiated, planned, and managed development of technological intelligence systems
- Received excellence award from the Unit's commander (Colonel rank)

Skills

Software

Unity, Unreal Engine, ARKit, Vuforia, JavaScript, HTML, CSS, C++, C#, Adobe suite, video compression

Hardware

Experienced with HTC VIVE, Oculus rift, Oculus Gear, Google Cardboard, Leap motion, Tango, Hololens, Structure sensor, Arduino, Raspberry Pi, HTTP and networks

Personal

Team player who strives for a collaborative work atmosphere. Constantly seeking out-of-the-box solutions to complex problems. Passionate about AR & VR and always excited to hear a good story or try new tastes.

Languages

English
Hebrew
French

For more info visit: <http://roilev.com>